



**PUNE INSTITUTE OF  
BUSINESS MANAGEMENT**

APPROVED BY AICTE | AFFILIATED TO SAVITRIBAI PHULE PUNE UNIVERSITY



**NEWSLETTER 2019**



**OCTOBER 2019 - DECEMBER 2019**



# Newsletter

October 2019 - December 2019

## From the CHAIRMAN'S DESK



**An institution that  
Powers Impetus to  
Brighten Minds,  
called PIBM.**



The vision of PIBM is that **“Every student passing out from the institute must contribute to the economy of India & whole world by becoming a business leader - either by joining to lead a company or becoming a successful entrepreneur creating employment”**,

this entail students undergo character and personality building program. As an institute focusing on providing quality education, we believe in setting up unique training methodologies which gear towards competency and confidence building in the students which in turn increases Employability. We believe in building management careers on a solid foundation of Practical & Experience-based learning rather than just Classroom Theories. We follow a very simple yet standardized process of training our students where we build Logic and Skills.



## Omnikart 2019

PIBM Pune organized Omnikart (FMCG Day) on 19th October 2019. The event witnessed the presence of eminent Industry leaders, working at the top administrative levels. Through this event, our students got the opportunity to interact with Corporate Leaders and got the knowledge of the corporate world.

The topics of discussion were '**Emergence of innovative categories in FMCG Sector**' and '**Business Model Transformation in the FMCG Sector**'. The panel members shared their valuable insights with PIBM students on millennial consumption patterns, emerging behavioral trends, the competitive landscape of emerging categories in the FMCG sector, and marketing effectiveness in achieving success. This event helped PIBM students to get brief insights on the new era of the FMCG sector and how it is emerging as per the convenience of the millennial aspirants.



## MICROTOM 2

PIBM organized its 2nd Season of MICROTOM event on 10th October 2019, where the students interacted with various corporate heads from diverse industries. This is one of the prestigious events organized for the PIBM students, where the corporate heads from different companies interact with the students and share the challenges they faced in their businesses and how they overcome them.

The topic of discussion was 'Entrepreneurship as a Person'. The panel members shared their valuable insights with PIBM students on Entrepreneurs' perspectives from First Generation, Second Generation Entrepreneurs, Technology adaption for changing the Scenario, Risk-taking Appetite, Challenges in resource management & Strategies for survival, Growth, and Sustenance. This event helped our students to know more about the Entrepreneurs and Challenges faced by them.



16<sup>th</sup> November 2019 | [www.pibm.in](http://www.pibm.in)

## E-Novus

PIBM organized E-Novus on 16th November 2019, an event that gave a brief understanding of issues related to consumption growth, trends, innovation, customer experience, and future lifestyle.

The topics of discussion for the event were, 'Challenges for the Consumer Electronics Industry' and 'Transformation towards Lifestyle Electronics' where the corporates discussed how Consumer Electronics have become synonymous with our lifestyle. They also mentioned that the industry has been facing several challenges such as obsolete technologies, impatient consumers, slowing demand for products, and new technology adoption.



## Reminiscence | Alumni Meet

PIBM is a place where students learn, build confidence, hone their skills, get job-ready and at the same time, make memories, gather experiences and earn lifelong friendships.

While walking out of the gates of PIBM for the last time, students do realize what they leave behind. But, what they get from PIBM is always much more precious than that. Apart from the degree or the coveted jobs, they take back memories, irreplaceable bonds, and various experiences. Well, one can only imagine the excitement of coming back to the campus after two and a half decades with the same people. The place that once meant home to you, the people who turned from strangers to friends and family.

Reminiscence 2019 is all about celebrating the Batch of 2016-18 and their PIBM experience.





21<sup>st</sup> & 22<sup>nd</sup> November 2019 | [www.pibm.in](http://www.pibm.in)

## PIBM at the 15<sup>th</sup> World Education Summit 2019

We're honored to share that PIBM was invited to be a part of the 15th World Education Summit held in Mumbai on 21-22 November 2019 where Dr. Rajasshrie Pillai, Dean – HRM & Research, PIBM and Dr. Riddhiman Mukhopadhyay, Dean - Marketing Management, PIBM were active participants in two discussion panels.

Being one of the best minds in their respective domains, Dr. Rajasshrie Pillai talked about the Future skills for Employability & Entrepreneurship of Technical & Management Education Graduates and Dr. Riddhiman Mukhopadhyay put ahead his thoughts in the panel discussion about Examination Reforms in Indian education system.



21<sup>st</sup> & 22<sup>nd</sup> November 2019 | [www.pibm.in](http://www.pibm.in)

## Navaratri Celebration

**Durga Puja is not a festival, it is an emotion.**

Students, faculties, and staff members organized a five-day celebration at PIBM's Pune campus to celebrate this vibrant festival with great enthusiasm.

12<sup>th</sup> November 2019 | [www.pibm.in](http://www.pibm.in)

## Gururanak Jayati - Visit to Gurudwaras

On the holy occasion of Gururanak Jayati, PIBM students celebrated by visiting Gurudwara to offer Prayers and Sewa with great zeal & enthusiasm. One of the important life lessons taught at PIBM is to be humble and always give back to the community, and our students understand that.

We seek the blessings of Guru Nanak Ji on this auspicious occasion.





## The Great Orator Of PIBM

The Business Communication & Soft Skills department of PIBM Pune conducted the public speaking competition 'The Great Orator Of PIBM' for Batch 2019-21.



2019 | [www.pibm.in](http://www.pibm.in)

## Bajaj Finance EON - Season 2

We have a WINNER. We are exultantly proud and joyful to announce that PIBM students are the winners of the Bajaj Finance EON - Season 2. Receiving an overwhelming response, EON Season 2 witnessed an immense number of participations where over 1200 teams were formed to play the game.

2019 | [www.pibm.in](http://www.pibm.in)

## HR Club - Open Panel Discussion

PIBM's HR club students organized an event on 9th September 2019 taking the lead in arranging the Open Panel Discussion event with two panels comprised of 8 participants from each panel. The discussion topics were **"INDIAN ECONOMY 2018-19: Programs and policies under Modi Regime"** and **"Should Government have the right to track our online data."** The event was successfully conducted by the students of HR Club.

